

ORDER



UNIVISION
COLORADO
KCEC-TV

Orders	Order / Rev:	79483	
	Alt Order #:		
	Product Desc:		
	Estimate:	318	
	Flight Dates:	10/17/14 - 10/26/14	Primary AE: Denver House
	Original Date / Rev:	10/16/14 / 10/16/14	Sales Office: L-DEN
	Order Type:	GENERAL	Sales Region: Local

Agency	Name:	Blue West Media	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		5130 E. 18th Ave.	Billing Cycle: EOM/EOC
		Denver, CO 80220	Agency Commission: 15%

Advertiser	Name:	Colorado Democratic Party	
	Demographic:	HH	New Business Thru: 04/13/15
	Product Codes:	Issues/Propositions	Order Separation: 00:15:00
	Priority:	P-04	Advertiser External ID:
	Revenue Codes:	AGY, GEN, POL	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	53	\$25,195.00	\$21,415.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	53	\$25,195.00	\$21,415.75	0.00
Totals	53	\$25,195.00	\$21,415.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Denver House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCEC	10/17/14	10/26/14	M-F 6a-10a Despierta C	M	6a-10a	22221--	:30	9	\$150.00	P-04	0.00	NM	11	\$1,650.00
				Despierta America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	----2--		2				\$150.00		0.00			
		Week: 10/20/14	10/26/14	22221--		9				\$150.00		0.00			
N 2	KCEC	10/17/14	10/26/14	Daytime M-F Hour 3	CM	11a-12p	1-1----	:30	2	\$150.00	P-04	0.00	NM	2	\$300.00
				Daytime M-F 11a-12p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----		0				\$150.00		0.00			
		Week: 10/20/14	10/26/14	1-1----		2				\$150.00		0.00			
N 3	KCEC	10/17/14	10/26/14	Daytime M-F Hour 5	CM	1p-2p	-1-11--	:30	3	\$190.00	P-04	0.00	NM	3	\$570.00
				Daytime M-F 1p-2p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----		0				\$0.00		0.00			
		Week: 10/20/14	10/26/14	-1-11--		3				\$190.00		0.00			
N 4	KCEC	10/17/14	10/26/14	Daytime M-F Hour 6	CM	2p-3p	11--1--	:30	3	\$150.00	P-04	0.00	NM	3	\$450.00
				Daytime M-F 2p-3p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	----1--		1				\$150.00		0.00			
		Week: 10/20/14	10/26/14	11-----		2				\$150.00		0.00			
N 5	KCEC	10/17/14	10/26/14	Early Fringe M-F Hour 1	CM	3p-4p	1-11---	:30	3	\$250.00	P-04	0.00	NM	3	\$750.00
				Early Fringe M-F 3p-4p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----		0				\$250.00		0.00			
		Week: 10/20/14	10/26/14	1-11---		3				\$250.00		0.00			

Order / Rev: 79483
 Alt Order #:
 Flight Dates: 10/17/14 - 10/26/14

Advertiser: Colorado Democratic Party
 Product Desc:
 Estimate: 318

KCEC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KCEC	10/17/14	10/26/14	Early Fringe M-F Hour 2CM Early Fringe M-F 4p-5p	CM	4p-5p	111-1--	:30	4	\$250.00	P-04	0.00	NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	----1--					1	\$250.00		0.00			
		Week: 10/20/14	10/26/14	111-1--					4	\$250.00		0.00			
N 7	KCEC	10/17/14	10/26/14	Early News M-F 1.1 Local Early News M-F	CM	5p-530p	11111--	:30	5	\$800.00	P-04	0.00	NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----					0	\$0.00		0.00			
		Week: 10/20/14	10/26/14	11111--					5	\$800.00		0.00			
N 8	KCEC	10/17/14	10/26/14	Early News M-F 1.2 Network Early News M-F	CM	530p-6p	1--11--	:30	3	\$800.00	P-04	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	----1--					1	\$800.00		0.00			
		Week: 10/20/14	10/26/14	1--11--					3	\$800.00		0.00			
N 9	KCEC	10/17/14	10/26/14	Early Fringe Sat Hour 3.2CM Sa 530p-6p	CM	530p-6p	-----1-	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----					0	\$0.00		0.00			
		Week: 10/20/14	10/26/14	-----1-					1	\$500.00		0.00			
N 10	KCEC	10/17/14	10/26/14	Early Fringe Su Hour 3.2CM Su 530p-6p	CM	530p-6p	-----1	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----					0	\$0.00		0.00			
		Week: 10/20/14	10/26/14	-----1					1	\$500.00		0.00			
N 11	KCEC	10/17/14	10/26/14	Late Fringe M-F Hour 1 CM Late Fringe M-F 11p-12a	CM	11p-12a	-1-1---	:30	2	\$50.00	P-04	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----					0	\$50.00		0.00			
		Week: 10/20/14	10/26/14	-1-1---					2	\$50.00		0.00			
N 12	KCEC	10/17/14	10/26/14	Late News M-F 1.1 Local Late News	CM	10p-1035p	-1-11--	:30	3	\$750.00	P-04	0.00	NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	----1--					1	\$750.00		0.00			
		Week: 10/20/14	10/26/14	-1-11--					3	\$750.00		0.00			
N 13	KCEC	10/17/14	10/26/14	Late News M-F 1.2 Network Late News M-F	CM	10:35p-11p	--1----	:30	1	\$2,250.00	P-04	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----					0	\$2,250.00		0.00			
		Week: 10/20/14	10/26/14	--1----					1	\$2,250.00		0.00			
N 14	KCEC	10/17/14	10/26/14	Late Fringe Sa Hour 1.1CM Sa 10p-1030p	CM	10p-1030p	-----1-	:30	1	\$425.00	P-04	0.00	NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----1-					1	\$425.00		0.00			
		Week: 10/20/14	10/26/14	-----					0	\$0.00		0.00			
N 15	KCEC	10/17/14	10/26/14	Late Fringe Su Hour 1.2CM Su 1030p-11p	CM	1030p-11p	-----1	:30	1	\$550.00	P-04	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----1					1	\$550.00		0.00			
		Week: 10/20/14	10/26/14	-----					0	\$0.00		0.00			
N 16	KCEC	10/17/14	10/26/14	M-F Prime A M-F Prime 6p-7p	CM	6p-7p	--1-1--	:30	2	\$1,000.00	P-04	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----					0	\$0.00		0.00			
		Week: 10/20/14	10/26/14	--1-1--					2	\$1,000.00		0.00			
N 17	KCEC	10/17/14	10/26/14	M-F Prime C M-F Prime 8p-9p	CM	8p-9p	1-1----	:30	2	\$1,000.00	P-04	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/13/14	10/19/14	-----					0	\$1,000.00		0.00			
		Week: 10/20/14	10/26/14	1-1----					2	\$1,000.00		0.00			

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KCEC-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 18	KCEC	10/17/14	10/26/14	M-F Prime D M-F Prime 9p-10p	CM	9p-10p	-1-----	:30	1	\$1,200.00	P-04	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week: 10/13/14	10/13/14	10/19/14	-----		0				\$1,200.00		0.00			
	Week: 10/20/14	10/20/14	10/26/14	-1-----		1				\$1,200.00		0.00			
N 19	KCEC	10/17/14	10/26/14	Sa Prime Rotator Sa Prime 7p-9p	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	-----1-	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week: 10/13/14	10/13/14	10/19/14	-----1-		1				\$500.00		0.00			
	Week: 10/20/14	10/20/14	10/26/14	-----		0				\$0.00		0.00			
													Totals	53	\$25,195.00

Station Order

Colorado Democratic Party

Market: Denver-Boulder
Flight Dates: Friday, October 17, 2014 to Sunday, October 26, 2014

Estimate ID

318

Contact: Don Daboub
Email: ddaboub@entravision.com

Phone: 303-832-0050
Fax: 303-832-3410
Direct: 303-318-6224

KCEC-TV

Program Name	DP	Days	Length	Gross Rate	Fri Oct 17	Sat Oct 18	Sun Oct 19	Mon Oct 20	Tue Oct 21	Wed Oct 22	Thu Oct 23	Fri Oct 24	Sat Oct 25	Sun Oct 26	Total
KCEC 10p News	LN	M-F		\$750.00	1				1		1	1			4
10:00 PM 10:30 PM		30		\$3,000.00											
Univision News	LN	M-F		\$2,250.00						1					1
10:30 PM 11:00 PM		30		\$2,250.00											
sold out rate to clear															
Primero y Diez	LN	Sa		\$425.00		1									1
10:00 PM 10:30 PM		30		\$425.00											
Sun Univision News	LN	Su		\$550.00			1								1
10:30 PM 11:00 PM		30		\$550.00											
sold out rate to clear															
Novela	PA	M-F		\$1,000.00						1		1			2
6:00 PM 7:00 PM		30		\$2,000.00											
sold out rate to clear															
Novela	PT	M-F		\$1,000.00				1		1					2
8:00 PM 9:00 PM		30		\$2,000.00											
Novela	PT	M-F		\$1,200.00					1						1
9:00 PM 10:00 PM		30		\$1,200.00											
sold out rate to clear															
Sabado Gigante	PT	Sa		\$500.00		1									1
7:00 PM 9:00 PM		30		\$500.00											
Station Gross Totals				\$25,195.00	6	2	1	9	9	9	8	7	1	1	53
Station Net				\$21,415.75											

Mary Wittemyer
BlueWest Media
 5130 E. 18th Ave., Denver, CO 80220
 mary@bluestwestmedia.com

Date/Time Sent: 10/15/2014 3:25:39 PM
 KCEC-TV
 Page 2 of 2

Station Order

Colorado Democratic Party

Market: Denver-Boulder

Flight Dates: Friday, October 17, 2014 to Sunday, October 26, 2014

Estimate ID

318

Contact: Don Daboub
Email: ddaboub@entravision.com

Phone: 303-832-0050
Fax: 303-832-3410
Direct: 303-318-6224

KCEC-TV

Program Name	DP	Days	Length	Gross Rate	Fri Oct 17	Sat Oct 18	Sun Oct 19	Mon Oct 20	Tue Oct 21	Wed Oct 22	Thu Oct 23	Fri Oct 24	Sat Oct 25	Sun Oct 26	Total
Despierta America	EM	M-F	30	\$150.00	2			2	2	2	2	1			11
6:00 AM 10:00 AM			30	\$1,650.00											
Sold out P3															
Amores	DT	M-F	30	\$150.00				1		1					2
11:00 AM 12:00 PM			30	\$300.00											
Hoy	DT	M-F	30	\$190.00					1		1	1			3
1:00 PM 2:00 PM			30	\$570.00											
La Rosa Guadalupe	DT	M-F	30	\$150.00	1			1	1						3
2:00 PM 3:00 PM			30	\$450.00											
sold out rate to clear															
El Gordo y la Flaca	EF	M-F	30	\$250.00				1		1	1				3
3:00 PM 4:00 PM			30	\$750.00											
Primer Impacto	EF	M-F	30	\$250.00	1			1	1	1		1			5
4:00 PM 5:00 PM			30	\$1,250.00											
KCEC 5p News	EN	M-F	30	\$800.00				1	1	1	1	1			5
5:00 PM 5:30 PM			30	\$4,000.00											
Univision News	EN	M-F	30	\$800.00	1			1			1	1			4
5:30 PM 6:00 PM			30	\$3,200.00											
sold out rate to clear															
Sat 5:30p News	EN	Sa	30	\$500.00									1		1
5:30 PM 6:00 PM			30	\$500.00											
sold out rate to clear															
Sun 5:30p News	EN	Su	30	\$500.00										1	1
5:30 PM 6:00 PM			30	\$500.00											
sold out rate to clear															
La Que No Podia Am	LF	M-F	30	\$50.00					1		1				2
11:00 PM 12:00 AM			30	\$100.00											

Mary Wittemyer
BlueWest Media
 5130 E. 18th Ave., Denver, CO 80220
 mary@bluewestmedia.com

Date/Time Sent: 10/15/2014 3:25:39 PM
 KCEC-TV
 Page 1 of 2

BlueWest media

MEDIA BUYING

5130 E.18TH AVE., DENVER, CO

Wells Fargo Bank, N.A.

23-7-1020

EZShieldSM Check Fraud
Protection for Business

October 15, 2014

PAY TO THE
ORDER OF

KCEC-TV

\$ ** 21,415.75

Twenty One Thousand Four Hundred Fifteen and 75/100***** DOLLARS

BlueWest Media

MEMO

Colorado Democratic Party

Mary [Signature]
AUTHORIZED SIGNATURE

⑈003409⑈ ⑆102000076⑆ 1344425564⑈

BLUEWEST MEDIA-MEDIA FUND

3409

KCEC-TV

October 15, 2014

Advertiser

Est #

Category

Payment

Colorado Democratic Party

318

10\17-26\2014:Denver:Spanish TV

\$21,415.75

Check Total:

\$21,415.75

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KCEC-TV Denver-Boulder	Date: 10/16/2014
--	-----------------------------------

I, BlueWest Media,

being/on behalf of: _____,

a legally qualified candidate of the Democratic

political party for the office of: _____

in the _____

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
------------------	----------------------------------	------	-------	----------------	-----------------

SEE ATTACHED SCHEDULE

Date of First Broadcast:	Date of Last Broadcast:
Friday, October 17, 2014	Sunday, October 26, 2014

Attach proposed schedule with charges (If available): \$25,195.00

I represent that the payment for the above described broadcast time has been furnished by:

Colorado Democratic Party

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:
Christopher Ott

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Thursday, October 16, 2014

Mary Ott

Date

Signature

To Be Signed By Station Representative

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Signature

Printed Name

Title